

Stay Outside by Fiam

The new general catalogue encompasses all pieces of outdoor collection

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04/07/2017 - The all-new version of the general catalogue **"Stay Outside"** encompasses all items in Fiam's vast outdoor collection, bolstered by important new entries.

"Stay Outside" is an invitation to live and breathe outdoor areas enthusiastically and pleurably. Because outdoor furnishings, when all is said and done, are tools: ways of extending onlookers' horizons, sky, landscape and light. "We like thinking about design with substance, bringing to life "travel-items", by which we mean items that will allow travel through moments of life; inhaling open spaces, with jolly smiles, making the most of nature, filling eyes full of horizons, enjoying precious time spent in the open air in places all over the world and in every context."



We have decided to increase woodpower

Now alongside beech we introduce highly prized robinia: it is unusually resistant to atmospheric influences and above all ages really really well! When exposed to sunlight, it actually takes on a "colour seasoning" which gradually increases its appeal, providing it is left in its natural state, without waxing or varnishing.

All woods used by Fiam come from certified European sources, a choice in conformity with the company's focus on sustainability: it would indeed be wholly contradictory to be involved with the very best outdoor living and then not to ensure that our production respects nature and the ecosystem as much as is at all possible.

More space for socializing

Fiam increase selection of tables. Aria and Alfa now add stylish outdoor opportunities with resistant compact laminate tops in HPL, there by broadening the scope for furnishing, and coming in various sizes for areas with limited space right up to the largest of gardens. Mia and Lido, with their clean design and advanced level of quality, are the perfect seating match for Aria and Alfa tables.

Furnishing water and more than just that

Ulisse, the Italian for Ulysses, is the symbol of adventure, for us it's the idea of going to the ends of the earth and the joy of discovery, of being transported into a new context, where relaxation is afloat. Ulisse is a big cushion, lightweight and practical, made in textilene with polystyrene-ball padding, it's fine on water but just like the hero of the Odyssey, it dreams of being on dry land. And it works well in both settings.

It can furnish a garden colourfully for fun, or the most elegant of places when in more understated colours. In all context, Ulisse offers an island of relaxation.

FIAM on ARCHIPRODUCTS

